

EMERGING LEADERS IN PUBLISHING SCHEDULE 2021

**9
FEB**

AUTHOR DAY

8:45 AM - Introduction

Suzanne Norman

9:00 AM - The Gift of Neverlanding

Juliane Okot Bitek and Sophie McCall

2:00 PM - The Making of a Thriller

Nita Pronovost, Amy Stuart, Catherine McKenzie, Samantha Bailey

**10
FEB**

COVID DRIVEN CHANGE IN BOOK PUBLISHING

8:30 AM - WELCOME TO EMERGING LEADERS

Stephen Collis

8:45 AM - INTRODUCTION TO THE SALON

Kevin Hanson

9:00 AM - DATA AND COVID-19

Noah Genner

10:00 AM - BREAK

10:15 AM - WHAT DOES IT LOOK LIKE?

Rania Hussein, Gevin Bryerman, Noah Genner

11:30 AM - BREAK

11:45 AM - WHERE DO WE GO FROM HERE?

Kevin Hanson and Noah Genner

11
FEB

CHANGE IN RETAIL, SALES, D2C, A2C

8:30 AM - MORNING CHECK-IN

Kevin Hanson

8:45 AM - DIRECT-TO-CONSUMER SALES AND SALES WRIT LARGE

Craig Riggs

9:45 AM - BREAK

10:00 AM - WHAT DOES IT LOOK LIKE?

Brian Lam, Elizabeth Hilborn, Andrew Wooldridge

11:00 AM - BREAK

11:15 AM - WHERE DO WE GO FROM HERE?

Direct sales, Author roles

11:45 AM - BREAK

12:30 PM - Publishing in a Pandemic: A Glimpse of Future Opportunities & Challenges

Jane Friedman

12
FEB

WHAT DOES THE NEXT ERA OF BOOK PUBLISHING LOOK LIKE?

8:30 AM - MORNING CHECK-IN

Kevin Hanson and Suzanne Norman

**8:45 AM - PUBLISHING FUTURES: CHANGES IN ACQUISITIONS,
CONTRACTS, RIGHTS, AGENCY**

Kevin Hanson, Ruth Linka, Adria Iwasutiak, Rob Firing

10:00 AM - BREAK

10:30 AM - STICKING CHANGES IN PUBLISHING

Ryan McMahon, Matthew DiMera, Jael Richardson, Katie Hearn, Emily Dundas Oke

11:45 AM - BREAK

12:00 PM - SUMMARY OF THE SALON AND WHERE WE GO NEXT