PUBLISHING PROGRAM TEACHING VACANCY SUMMER 2017
Summer Semester 2017 (May 1 – August 31, 2017)

Applications are invited to teach the following course in the Publishing Program for the Summer 2017 (1174) semester:

PUB 456-4 – Institutional and International Event Planning and Management
Harbour Centre Campus Day – Tuesdays and Thursdays 2:30pm – 4:20pm (lecture/seminar)

Calendar Description
An exploration of events and their management with emphasis on theories, social context, practices in the context of audience building, market creation and community building. Skill development, including curating, planning, design, marketing, human and financial resource management, sponsorship, budgeting, risk management and program evaluation are featured in part through student participation in the management of one or more events.

Minimum qualifications: Graduate Degree OR equivalent qualifications in the field of assignment (professional event planning and/or marketing experience). Recommended qualifications: An active professional in event planning and/or marketing; teaching experience at the post-secondary level.

Classes are from Monday, May 8 – Friday, August 4, 2017 (plus final exams for some courses from Tuesday, August 8 – Thursday, August 17, 2017). No classes on Statutory Holidays (Monday, May 22; Monday, July 3; Monday, August 7).

All Sessional positions are in the Teaching Support Staff Union (TSSU) and are subject to sufficient enrollment and final budgetary authorization.

The Program follows the TSSU Collective Agreement’s Article XIV (E.2) when hiring Sessional Instructors.

Simon Fraser University is committed to the principle of equity in employment.

Application Process

Applicants should submit by email the following:
• Current resume
• Cover note including (name, department, student number (if applicable), email address, and contact telephone number
• Sample 1 page course outline (including course objectives, material to be covered and course requirements)

Applications should be sent by email (with attachments) to:
Jo-Anne Ray, Manager, Publishing Program, SFU, Vancouver, BC (email: pub-info@sfu.ca)

by Thursday, March 2, 4:00pm.